

Lloyd's Weekly Newspaper, Jubilee number, 27 November  
1892

### "Lloyd's" City Offices.

THE late Mr. Edward Lloyd always spoke affectionately of "the old corner" in Salisbury-square, where he set up his printing press at the beginning of 1843. Amid the various enterprises which he subsequently entered on, he never lost his home feeling for the City office, in which the foundation of his fortune was so solidly and so honourably laid. The place itself was calculated to inspire more than ordinary regard, for it was here that Richardson printed, as well as wrote "Pamela," and other of his famous novels. Here was printed as early as 1739 the folio edition of Maitland's "London." The premises have been continuously devoted to the art of Caxton ever since. It was in "the old corner" in Salisbury-square that Oliver Goldsmith acted as reader and corrector to the Press, being admitted, as Mr. Forster tell us, "now and then even to the parlour of Richardson himself, and there grimly smiled upon by its chief literary ornament, great poet of the day (Dr. Young), the author of the 'Night Thoughts.'" Through this he saw hope in literature once more. It was in "the old corner," also, that Richardson was visited by Hogarth, Dr. Johnson, Mrs. Barbauld when a child, and Dr. Secker, Archbishop of Canterbury. Now, after another century has waned, the present Archbishop of Canterbury sends his

manuscript to "the old corner," to be printed and circulated through LLOYD'S News over the whole habitable globe. Richardson is described as an amiable and benevolent man, who displayed kindness to all his servants. To encourage early rising among his apprentices he would at times hide half-crowns under the types in the cases, so that the compositors who arrived first might find virtue rewarded. One of Richardson's old leases forms part of the title of the present firm of Edward Lloyd, Limited. It was in "the old corner" that Douglas Jerrold visited Mr. Lloyd; and there also that on the evening of the disastrous fire (Dec. 29, 1873), which swept away every vestige of the printing office, arrangements were made for bringing out LLOYD'S News without so much as an hour's delay. As a building very little of "the old corner" remains. Even the front has been renewed, and behind the offices now extend down Crown-court to Fleet-street; stretch away westward to Whitefriars-street, and towards the Thames along both sides of Hanging-sword-alley—the next neighbour here being the Church Missionary society. It was in "the old corner" that the first of the Hoe machines, which have revolutionised newspaper printing throughout the world, was set up in England; and in the now more extensive offices the eight monster web machines, each printing two copies at a time, run off LLOYD'S at the rate of over two hundred thousand copies per hour.